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Nanomix Selected as 2007 Technology Pioneer by the World Economic Forum

World Economic Forum

EMERYVILLE, Calif.--(BUSINESS WIRE)--On behalf of Nanomix, Dr. Marvin Cohen, Co-founder and Chief Scientific Officer of Nanomix, Inc. has been selected as one of the 47 Technology Pioneers of 2007 announced today by the World Economic Forum. The Technology Pioneers were nominated by the world's leading venture capital and technology companies. The final selection from 225 nominees was made by a panel of leading technology experts appointed by the World Economic Forum.

David Macdonald, Nanomix President and CEO, said, "We are delighted to be recognized for the second time by the World Economic Forum. This strengthens our standing as a technology leader, and it is an honour to be recognized by this prestigious organization." Dr. Cohen added, "Nanomix' detection platform can provide breakthrough applications that give critical information at a point where it's needed — we've made great progress in bringing this technology to market."

Bill Perry, Vice President for Nanomix, explained, "All applications enabled by Sensation™ technology are designed to improve health or safety. For example, in respiratory analysis, our products will save lives and improve patient outcomes. In bio molecule analysis, products under development will make disease diagnosis and monitoring faster, simpler, and more cost effective."

Technology Pioneers are companies that have been identified as developing and applying highly transformational and innovative technologies in the areas of energy, biotechnology and health, and information technology. This year's class of companies has been selected not only because of the cutting-edge work undertaken by these organizations, but also because their work has potential long-term impact on business and society. The companies' products include microscopic pill cameras, bio sensors that localize landmines, implantable medical devices for the treatment of brain tumours, mobile television service, blog search engines, open source web browsers, video headsets, thin-film diamond coatings, solar air-conditioner equipment, paper batteries for music-playing greeting cards, and even an automatic and compacting trash bin powered by solar energy.

Over half (27) of the Technology Pioneers 2007 are US-based companies, with 13 located in California. The United Kingdom boasts six Technology Pioneers 2007; the Netherlands, India, Israel and Singapore boast two each; Canada, Denmark, Finland, Ireland, Sweden and Switzerland have one each.

"We are pleased to welcome these exciting companies to our Community of Technology Pioneers, and look forward to engaging these industry leaders of the future into the community of the World Economic Forum," said Peter Torreele, Managing Director of the World Economic Forum.

To be selected as a Technology Pioneer, a company must be involved in the development of life-changing technology innovation and have the potential for long-term impact on business and society. In addition, it must demonstrate visionary leadership, show all the signs of being a long-standing market leader – and its technology must be proven. Previous Technology Pioneers have

included Autonomy, Cambridge Silicon Radio, Encore Software, Google, Millennium Pharmaceuticals and Napster.

About Nanomix: Nanomix is a leading nanoelectronic detection company launching a portfolio of devices based on [Sensation™ technology](http://www.nano.com/about/sensation_technology.html) (http://www.nano.com/about/sensation_technology.html). These scaleable devices use ultra-sensitive carbon nanotube detection elements combined with proprietary chemistries. They can be deployed across a broad range of industrial and medical applications where valuable attributes – low power consumption, small size, and high sensitivity offer significant performance advantages and enable unprecedented access to critical information. Nanomix is located in Emeryville, California. For additional information, please visit www.nano.com.

About the World Economic Forum

The World Economic Forum (<http://www.weforum.org>), based in Geneva, Switzerland, is an independent organization committed to improving the state of the world. Funded by the contributions of 1,000 of the world's foremost corporations, the Forum acts in the spirit of entrepreneurship in the global public interest to further economic growth and social progress. The Forum serves its members and society by creating partnerships between and among business, political, intellectual and other leaders of society to define, discuss and advance key issues on the global agenda. Incorporated in 1971 as a foundation, the World Economic Forum is impartial and not-for-profit, and is tied to no political, partisan or national interests. In 1995 the Forum was awarded NGO consultative status with the Economic and Social Council of the United Nations.

Notes to Editors:

Go to www.weforum.org/techpioneers/2007 for the entire list of Technology Pioneers and interviews with the CEOs of the selected companies. For more specific information, please e-mail: tech.pioneers@weforum.org

Download print-quality high resolution photographs of the CEOs of the selected companies at: www.pbase.com/forumweb/techpioneers2007

Nominate a company to be a Technology Pioneer 2008 at: www.weforum.org/pdf/techpioneers/nomination_form_2008.pdf. Deadline for submissions is May 2007.

Contacts

Nanomix, Inc.
Bill Perry, 510-428-5302
VP Marketing
Email: bperry@nano.com